Program Description/Textbook or Print Instructional Material

Vendor   Davis Publications, Inc.

Web URL   www.davis-art.com

Title   The Visual Experience

Author   Jack Hobbs, Richard Salome, Ken Vieth

Copyright Date   2005

ISBN   0-87192-627-X

Edition   Third

Course/Content Area   Arts & Humanities/Visual Arts

Intended Grade or Level   Grades 9-12

Readability Level   8.4

List Price $51.95

Lowest Wholesale Price $51.95

All materials bid as of July 1, 2003 must be offered in an alternative format for students
The Kentucky Department of Education must receive a copy of the alternative

Level of Accommodations   Level Two

If Level Two or Level Three, please provide rationale for not meeting Level

Rationale   The cost and time that Davis would incur for providing full compliance with the
electronic file for any needed specialized format conversion.

Disclaimer
The features of each book or program were developed by the publisher and

Content
The Visual Experience is a contemporary, comprehensive, and hands-on art appreciation
program that includes: Non-Western Art and art history, critical methodology, principles of
design and composition and information about media and careers.

Student Experiences
The text involves students in creating art, making judgments about art, writing, researching art

history, and discussing ideas about aesthetics.

Assessment

Program has a wealth of teacher & student assessment options. Studio experiences offer cross - check assessment techniques, lessons offer evaluation techniques, while providing answers to review questions in the TE at point-of-use, the art criticism section provides step-by-step analysis and methods for checking student's understanding. Informal quizzes from the text, chapter reviews and tests, rubrics & self-evaluation sheets are also provided in the TRB.

Organization

At-a-glance chapter organizers for every chapter help teachers teach the way they want to teach. Teachers can scan an entire chapter and select the topics, activities and options that fit their curriculum. Chapter organizers provide pacing, National Standards correlations, resource links, assessment options, materials, objectives and teaching options. Chapter openers provide consistent previews of each chapter, plus strategies for engaging students right from the start.

Resource Materials

Not Applicable

Gratis Items to be provided and under what conditions -

Teacher's Edition 1:25, Teacher's Resource Binder 1:25, Large Reproductions 1:25, Overhead Transparencies 1:25

Available Ancillary Materials

Teacher's Resource Binder 633-4, Large Reproductions 657-1, Overhead Transparencies 639-3, Slides (250 slides) 644-X, Shorewood Large Reproductions 658-X (80 prints) (See KY2A (2) for additional ancillary materials.) DVDs: Elements&Principles of Design 664-4 , Art History & Criticism 671-7 , Studio in Action 662-8

Disclaimer: The research data and evidence of effectiveness was provided by the

Note: Please complete this section by indicating the research data and evidence of

Research Available   No   If yes, provide infor

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Title	**Visual Experience, The**
Publisher	Davis Publications, Inc.
Item Evaluated	Textbook
Content Level	9-12
ISBN	0-87192-627-X0-87192-627-X

Copyright Date	2005
Date of Evaluation	7/19/04

Recommended   **YES**

Publisher's Explanation of Reviewer's Comments:

Technology Strengths
Textbook contains web links. Computer options given in student text.

Technology Weaknesses
No gratis provided technology components. DVD's can be purchased separately. DVD's not provided for the evaluation

Instruction & Assessment Strengths
Student text has chapter reviews, studio activities, writing assignments. Portfolio entry activities, sketchbook exercises, web-linked for electronic research, suggestions for further study. Variety of assessments in student text.

Instruction & Assessment Weaknesses

Organization & Structure Strengths
Well organized. (Teacher textbook links to resources, National standards identified. Good visual's and images. Images captions are in blue and easy to read.

Organization & Structure Weaknesses

Resource Materials Strengths
Comes with teacher resource binder, large reproduction and overhead transparencies.
 ESL (Spanish) translations in teacher resource binder.

Resource Materials Weaknesses
Teacher's resource binder, large reproductions and transparencies not provided for evaluation.

No technology included	**Technology Comments**

Rating Scale: 0-Not applicable;   1-None of the time;   2 Minimally;   3-Some of the time;   4-Most of the time

Equipment

Windows	No	Macintosh	No	CD ROM	No	Sound	No

Equipment Other

Grade Level

Primary	No	Intermediate	No	Middle	No	High	No

Audience

Individual	No	Small Group	No	Large Group	No

Format

Stand Alone/Independent	No	Integrated	No	Supplemental	No

Cost

Single Copy		School Version	
Network Version		Online	
Site License		Lab Pack	

Type of Software

Simulation	No	Tutorial	No	Critical Thinking	No
Management	No	Exploratory	No	Utility	No
Interdisciplinary	No	Creativity	No	Type of Software - Other	
Problem Solving	No	Drill and Practice	No		

Management

	Allows customizing for individual learning needs
	Allows Students to exit and resume later
	Keeps student's performance record, where needed
	Allows control of various aspects of software (sound)
	Allows printed reports

Presentation/Interface

	Presents material in organized manner
	Consistent, easy-to-use, on-screen instructions
	Developmentally correct presentation/ format
	Adapts to different learning styles/multiple intelligences
	Accessible for special needs students
	Runs smoothly, without long delays
	Easy-to-view text and graphics

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

	Easy-to-hear and understand sounds	
	Avoids unnecessary screens, sounds, and graphics	
	Provides immediate, appropriate feedback	
	Presentation/Interface Comments	

Rating	*Strength*	*Weakness*
Identifies a Sense of Purpose		
4		
Provides Guiding Questions and Instructional Objectives		
4		
Develops and Builds on Student Ideas		
4	Logical order of information filled by activities for student to strengthen their learning.	
Encourages student to become an independent learner (performer, creator, speaker)		
4	Variety of activities that can be done by students on their own.	
Assesses Student Progress – Commonwealth Accountability Testing System (CATS) "like" Assessment is provided. Variety of Assessments (diagnostic, formative, Summative, open response, multiple choice, individual, small group, oral demonstrations, presentations, portfolio prompts) is included, Performance assessment opportunities are also included.		
4	Variety of assessment within student text.	Open response questions in student text are not formatted like CATS.
Enhances the Learning Environment		
4	singing games, hands on activities, student use of instruments incorporated.	None noted.
Reading level appropriate for interest and ability level of intended student group; level remains consistent throughout		
2		Leveling , be a bit difficult for 3rd grade students at beginning of year unless functioning above level in reading.
Includes activities and opportunities for integration of technology		
4	Websites to get more information about material introduced.	

Rating Scale: 0-Not applicable;   1-None of the time;   2 Minimally;   3-Some of the time;   4-Most of the time

Rating	Strength	Weakness
Reflects research-based practices (e.g. hands-on activities, technology, problem-solving situations) engaging students and promoting student thinking		
4	Develops listening and thinking skills, lots of hands-on student engagement, lot of applications.	Could use problem solving types of activities.
Is aligned to the Program of Studies and Core Content for Assessment		
3	Strong - music element, music literacy, different cultures.	Weak musical styles and music historical style periods.
Includes opportunities for writing (reviews / personal response / reflection)		
2		Not much - a few prompts could be used for writing assignments.

Rating Scale: 0-Not applicable;   1-None of the time;   2 Minimally;   3-Some of the time;   4-Most of the time

Rating	Strength	Weakness
Art Elements:		
4	Excellent	
Principles of Design:		
4	Excellent	
Art Media:		
4	Excellent	
Art Processes/Production:		
3		
Art Criticism or Analysis of Art:		
4	Excellent	
Purpose of Art:		
4	Excellent	
Visual Art in different Cultures:		
3		
Art Subject Matters:		
3		
Effect on Time, Place, Belief System on Visual Art:		
3		
Careers in Visual Arts:		
4	Excellent	
Connections to Other Art Forms:		
1	Excellent job on visual art.	Strictly visual art.

Rating Scale: 0-Not applicable;   1-None of the time;   2 Minimally;   3-Some of the time;   4-Most of the time

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Publisher   Davis Publications, Inc.
Item Evaluated Textbook
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ISBN   0-87192-627-X0-87192-627-X **Date of Evaluation**   7/22/04

Recommended   YES

Publisher's Explanation of Reviewer's Comments:

Technology Strengths

Technology Weaknesses
Not available for evaluation.

Instruction & Assessment Strengths
Good coverage of elements of art and principles of design.

Instruction & Assessment Weaknesses

Organization & Structure Strengths
Text is filled with appropriate images supporting the given concept.

Organization & Structure Weaknesses

Resource Materials Strengths

Resource Materials Weaknesses
Teacher resource binder, large reproductions, and transparencies not provided for evaluation.

	Technology Comments

Equipment

Windows	No	Macintosh	No	CD ROM	No	Sound	No
Equipment Other							

Grade Level

Primary	No	Intermediate	No	Middle	No	High	No

Rating Scale: 0-Not applicable;   1-None of the time;   2 Minimally;   3-Some of the time;   4-Most of the time

Audience

Individual	No	Small Group	No	Large Group	No

Format

Stand Alone/Independent	No	Integrated	No	Supplemental	No

Cost

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Problem Solving	No	Drill and Practice	No		

Management

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	Allows Students to exit and resume later
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Presentation/Interface

	Presents material in organized manner
	Consistent, easy-to-use, on-screen instructions
	Developmentally correct presentation/ format
	Adapts to different learning styles/multiple intelligences
	Accessible for special needs students
	Runs smoothly, without long delays
	Easy-to-view text and graphics
	Easy-to-hear and understand sounds
	Avoids unnecessary screens, sounds, and graphics
	Provides immediate, appropriate feedback
	Presentation/Interface Comments

Rating	*Strength*	*Weakness*

Rating Scale: 0-Not applicable;   1-None of the time;   2 Minimally;   3-Some of the time;   4-Most of the time

Rating	Strength	Weakness
Identifies a Sense of Purpose		
4	Excellent, especially in opening chapter.	
Provides Guiding Questions and Instructional Objectives		
4	Excellent, especially in opening chapter.	
Develops and Builds on Student Ideas		
2		
Encourages student to become an independent learner (performer, creator, speaker)		
3		
Assesses Student Progress – Commonwealth Accountability Testing System (CATS) "like" Assessment is provided. Variety of Assessments (diagnostic, formative, Summative, open response, multiple choice, individual, small group, oral demonstrations, presentations, portfolio prompts) is included, Performance assessment opportunities are also included.		
3	Includes many opportunities for writing.	Teacher resource binder not included for evaluation.
Enhances the Learning Environment		
3		
Reading level appropriate for interest and ability level of intended student group; level remains consistent throughout		
4	Easy reading. (Readability level is 8.4.)	
Includes activities and opportunities for integration of technology		
1		None evident.
Reflects research-based practices (e.g. hands-on activities, technology, problem-solving situations) engaging students and promoting student thinking		
2		
Is aligned to the Program of Studies and Core Content for Assessment		
4	Great coverage of KDE Core Content.	
Includes opportunities for writing (reviews / personal response / reflection)		
4	Many writing opportunities.	

Rating Scale: 0-Not applicable;   1-None of the time;   2 Minimally;   3-Some of the time;   4-Most of the time

Rating	Strength	Weakness
Art Elements:		
4	All elements are covered in several chapters	
Principles of Design:		
4	Chapter devoted to principles of design	Only 8 of the Kentucky Core Content principles are covered
Art Media:		
4	2-D and 3-D media are covered in two chapters	
Art Processes/Production:		
3	Lots of activities for students to have experience in creating art works	Art processes are not classified as such - they are called "media"
Art Criticism or Analysis of Art:		
4	Art criticism covered in separate chapter; there are Art criticism activities in every chapter	
Purpose of Art:		
3	Section within a chapter on reasons artists create	Text does not use Kentucky Core Content vocabulary to identify purposes of Art
Visual Art in different Cultures:		
4	All Kentucky Core Content cultures are discussed with examples	
Art Subject Matters:		
3	Subject matter in discussed in textbook	Subject matter is not broken down as in Kentucky Core Content - could be more specific
Effect on Time, Place, Belief System on Visual Art:		
4	Activities and questions are focused on this goal; integrated within textbook	
Careers in Visual Arts:		
4	A chapter is devoted to careers in Art	
Connections to Other Art Forms:		
3	Text has sidebars in each chapter that link to other disciplines,	

Rating Scale: 0-Not applicable;   1-None of the time;   2 Minimally;   3-Some of the time;   4-Most of the time

Rating	Strength	Weakness
	including the other art forms	

Rating Scale: 0-Not applicable;   1-None of the time;   2 Minimally;   3-Some of the time;   4-Most of the time